



I get asked all the time about **viable back links that will drive traffic**. This first thing that pops into mind is getting links pointing back to your site from websites that have 1) high traffic and 2) large page rank. Of course the next question I get asked by my clients is "can i do this myself". The answer is, Yes you can and our recommendation for today is to setup an account with [Squidoo.com](http://www.squidoo.com)

Our Squidoo accounts:

<http://www.squidoo.com/joomla-website-design-development>

<http://www.squidoo.com/xtremeseo>

<http://www.squidoo.com/joomla-teaching-forum-community>

These accounts took about 15 minutes apiece to setup and drive an extra 800-1200 hits a month to our site. We capture the keywords we want to rank for within our links that we setup at Squidoo.

The awesome thing about **driving traffic with Squidoo** is that it allows you to create multiple landing pages for your keywords you want to rank for. Depending on your industry its not that hard within a few weeks for your Squidoo page to be showing up on the top 10 results for your keyword. They click on your Squidoo link within the results, are taken to your Squidoo page and are driven back to your website.

Another SEO tactic that you can use with Squidoo is to create a specific landing page on your website that caters to those that came to your page from Squidoo and offer them a special service or product offering. This tactic is also great if you are into list building as well as getting your clients to forward on your **Squidoo Landing Page** to their friends and colleagues.

HOWEVER,

If you do not have the time to setup a **Squidoo Lens**, then we would be more than happy to assist you with this. Just simply contact us and let us know what you are looking for and lets see what we can do for you.

As always, we are here to help your business grow.